Helen Taylor
Associate

FULL BIO

Helen Taylor is an Associate at Dezenhall Resources, specializing in digital media strategy, content creation and influencer marketing.

Prior to joining Dezenhall Resources, Taylor began her career as a digital media coordinator for a nonprofit law firm in Washington, DC. While there, she spearheaded digital campaigns for various U.S. Supreme Court cases and developed the organization's first influencer marketing program.

Taylor is a graduate of the University of Alabama where she majored in Journalism and is currently pursuing a master's degree in Communication Management at George Washington University. Originally from Alabama, Taylor enjoys exploring the parks of D.C. with her dog, Rosie, and cheering on the Alabama Crimson Tide.